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O’Club Invention In Search of Licensee

An innovative and highly functional new product that represents a revolutionary improvement of a conventional golf club, the **O’Club**, has been developed by James Termini of Dickinson, Texas. The invention's unique design enables it to offer a substantially greater degree of accuracy to the path of a golf ball when struck.

The **O’Club’s** proprietary features allow it to negate the effects of a golf club’s twist angle, which is frequently the cause of a misdirected golf ball. The product is designed to assure that the club’s stroke direction and the user’s line of sight are to the hole they are playing are collinear, thereby greatly increasing the chances of a successful shot. Additionally, the **O’Club** will work equally effectively on non-level terrains. Furthermore, it will be made from highly durable materials, making it a wise long-term investment. Moreover, the **O’ Club** will be competitively priced alongside conventional golf clubs, adding to its appeal.

It is important to note that until the **O’Club** receives USGA approval it can be manufactured as a practice club that will serve to improve the accuracy of a golfer's stroke.

The inventor has developed a working prototype of the O’Club that has been utilized with success, The **O’Club** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Termini now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the golf accessories industry are currently being targeted as candidates to eventually commercialize the **O’Club** on a worldwide basis.

In December 2013, Mr. Termini contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **O’Club** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **O’Club** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.