

INNOVATION DIRECT™

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E-Z Dispenser Invention In Search of Licensee

An innovative new product designed to serve as a convenient and handy product in a bathroom setting, the ***E-Z Dispenser***, has been developed by Christopher Allen Jaha of Portland, Oregon. The invention's unique design provides its users with easy and convenient access to liquid products such as shampoos, conditioners, and body wash.

The ***E-Z Dispenser*** makes the dispensing of liquid products a much easier and painless proposition for the elderly and others with physical limitations. The product will prove extremely valuable in a variety of settings, including hospitals, retirement centers, and hotels. Additionally, the ***E-Z Dispenser*** saves time and frustration for its users. Furthermore, it helps shower areas remain organized by reducing the clutter of bottles. Moreover, the ***E-Z Dispenser*** is exceedingly easy to operate. It will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***E-Z Dispenser*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Jaha now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the bathroom accessories industry are currently being targeted as candidates to eventually commercialize the ***E-Z Dispenser*** on a worldwide basis.

In May 2014, Mr. Jaha contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***E-Z Dispenser*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***E-Z Dispenser*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.