



### *Alexander The Great Chess Game Invention In Search of Licensee*

An innovative and entertaining new twist on a globally popular game, the *Alexander The Great Chess Game*, has been developed by Biljana Golubova of Downers Grove, Illinois. The invention's unique design provides its users with a version of the game of chess that offers considerably more options in number of aspects.

The *Alexander The Great Chess Game*'s proprietary features allow for greater participation by increasing the amount of players that can participate at one time. The product offers its users to play 3 distinctly different games within the same board at the same time without interfering with one another. Additionally, the *Alexander The Great Chess Game* features entertaining and challenging rules of gameplay. Furthermore, it is conveniently portable to different locations and easily storable when not in use. Moreover, the *Alexander The Great Chess Game* will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor has developed multiple prototypes of the *Alexander The Great Chess Game* that have been utilized with success. The *Alexander The Great Chess Game* is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mrs. Golubova now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the game products industry are currently being targeted as candidates to eventually commercialize the *Alexander The Great Chess Game* on a worldwide basis.

In July 2014, Mrs. Golubova contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Alexander The Great Chess Game* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Alexander The Great Chess Game* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).