



The 5th Wheel Diagnostic Device Invention In Search of Licensee

An innovative new product designed to serve multiple useful purposes for recreational vehicle owners, the **5th Wheel Diagnostic Device**, has been developed by Steven M. Perry of Ocate, New Mexico. The invention's unique design enables its users to effectively test various key operational components. Through its proprietary features, it also multiplies useful purposes for recreational vehicles, horse trailers, boat trailers, and any other type of trailer, including 18 wheeler trailers.

The **5th Wheel Diagnostic Device** provides its users with a dependable and convenient method of testing trailer lights and brakes. The product can also serve as stand-alone hazard lights when needed, such as when a trailer must be left on the side of a road for any reason. This feature, if ever adopted as a mandated component by the Department of Transportation, would greatly enhance the value of the product. Additionally, the **5th Wheel Diagnostic Device** helps insure safe and fully complaint operation of a recreational vehicle at all times. Furthermore, the **5th Wheel Diagnostic Device** lends itself to various design options and add-ons, including the inclusion of a battery pack. Moreover, the product will be competitively priced and made from durable materials, adding to its appeal.

A prototype of the **5th Wheel Diagnostic Device** has been developed and utilized with success. A CD presentation of the prototype in use has also been created and is available for review. The **5th Wheel Diagnostic Device** is also subject of Utility Patent # 7,124,003 B1 within the United States Patent and Trademark Office

Mr. Perry now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the recreational vehicle accessories industry are currently being targeted as candidates to eventually commercialize the **5th Wheel Diagnostic Device** on a worldwide basis.

In October 2014, Mr. Perry contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **5th Wheel Diagnostic Device** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **5th Wheel Diagnostic Device** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.