



### ***The Johnson Specialized Medicine Reminders Invention In Search of Licensee***

An innovative new product designed to offer a valuable health-related benefit, the ***Johnson Specialized Medicine Reminders***, has been developed by Marguerite Johnson of Marietta, Georgia. The invention's unique design helps insure that its users do not forget to take their medication at the proper time.

The ***Johnson Specialized Medicine Reminders*** will be instrumental in preventing the potential catastrophes that can result from not taking one's medication on time. Additionally, the ***Johnson Specialized Medicine Reminders*** provide priceless peace of mind to its users and their loved ones. Furthermore, the ***Johnson Specialized Medicine Reminders*** are easy and straightforward to implement and utilize. Moreover, they will be sufficiently lightweight so as to be comfortable to transport and handle. The ***Johnson Specialized Medicine Reminders*** will also be competitively priced and will be made from durable materials, adding to its appeal.

The ***Johnson Specialized Medicine Reminders*** are also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Johnson now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the personal medical accessories industry are currently being targeted as candidates to eventually commercialize the ***Johnson Specialized Medicine Reminders*** on a worldwide basis.

In November 2014, Mrs. Johnson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Johnson Specialized Medicine Reminders*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Johnson Specialized Medicine Reminders*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).