

INNOVATION DIRECT™

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Rail Crane Invention In Search of Licensee

An innovative and useful new product designed to greatly simplify a normally cumbersome trucking-related task, the ***Rail Crane***, has been developed by John E. Reaux, Jr. of Houston, Texas. The invention's unique design enables it to make the loading and unloading of containers much easier.

The ***Rail Crane*** will be easy to operate. The product will save significant time and help reduce the chances of injury to the operator.. Additionally, the ***Rail Crane*** will be capable of crossing from lane to lane easily. Furthermore, the added efficiency it yields will lead to considerable gains in productivity. Moreover, the ***Rail Crane*** will be made from formidable steel material, making it a wise long-term investment.

The ***Rail Crane*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Reaux now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the trucking and warehouse products industry are currently being targeted as candidates to eventually commercialize the ***Rail Crane*** on a worldwide basis.

In December 2013, Mr. Reaux contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Rail Crane*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Rail Crane*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.