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Safe-T-Skin Invention In Search of Licensee

An innovative and highly functional twist on a widely used personal health accessory, the ***Safe-T-Skin***, has been developed by Rob Schuman of Waldo, Ohio. The invention's unique design enables it to provide considerably enhanced protection as compared to a conventional condom.

The ***Safe-T-Skin***'s proprietary features enable it to play an instrumental role in the prevention of sexually transmitted diseases. Additionally, the ***Safe-T-Skin*** offers its users priceless peace of mind when engaging in intercourse. Furthermore, it is thoroughly comfortable and unobtrusive to wear and utilize during intercourse. Moreover, the ***Safe-T-Skin*** will be competitively priced and made from durable materials, adding to its appeal.

The ***Safe-T-Skin*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Schuman now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the prophylactic products industry are currently being targeted as candidates to eventually commercialize the ***Safe-T-Skin*** on a worldwide basis.

In October 2014, Mr. Schuman contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Safe-T-Skin*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Safe-T-Skin*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.