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Cable Clamp Invention In Search of Licensee

An innovative new product designed to greatly simplify an important aspect of municipal electrical work, the ***Cable Clamp***, has been developed by Robby Hansen of Cody, Wyoming. The invention's unique design allows utility company workers to enjoy greater efficiency and organization when working on a pole with numerous down leads.

The ***Cable Clamp*** easily and quickly mounts to a power pole. The product saves considerable time when working with multiple cables, thereby increasing productivity on the job. Additionally, it consolidates placement and location of cables on an electrical pole. Furthermore, the ***Cable Clamp*** effectively prevents cables from being intrusive and disorganized. Moreover, it will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Cable Clamp*** is currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Hansen now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the industrial electrical accessories industry are currently being targeted as candidates to eventually commercialize the ***Cable Clamp*** on a worldwide basis.

In June 2014, Mr. Hansen contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Cable Clamp*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Cable Clamp*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.