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Child Alert Invention In Search of Licensee

An innovative and potentially life-saving new product designed to prevent an all too common tragedy, the ***Child Alert***, has been developed by Richard Lopez of Alice, Texas. The invention's unique design insures that the presence of a child in a back seat does not go unnoticed.

The ***Child Alert*** provides unmistakable audible signals to the drivers and general public. The product provides priceless peace of mind and protection. Additionally, the ***Child Alert*** is easy to implement in any vehicle. Furthermore, it will be instrumental in preventing countless child injuries and deaths. Moreover, it will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Child Alert*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Lopez now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the child safety accessories industry are currently being targeted as candidates to eventually commercialize the ***Child Alert*** on a worldwide basis.

In September 2014, Mr. Lopez contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Child Alert*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Child Alert*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.