



### *Automatic Wheelchair Tire Cleaner Invention In Search of Licensee*

An innovative and highly useful new medical equipment accessory, the ***Automatic Wheelchair Tire Cleaner***, has been developed by Kenneth Gamble of Taylor, Alabama. The invention's unique design allows it to effectively complete an important maintenance task for wheelchairs.

The ***Automatic Wheelchair Tire Cleaner***'s proprietary features insure that a wheelchair's wheels are always free of debris before entering into a home or business establishment. Additionally, the ***Automatic Wheelchair Tire Cleaner*** saves considerable time and effort in cleaning up messes caused by tracked dirt. Furthermore, it will be deployed without any effort from the user. Moreover, the ***Automatic Wheelchair Tire Cleaner*** prevents the hassle and embarrassment of bringing dirt, grass, and other debris indoors. Its functionality and use can be expanded to bicycles, motorcycles, and other wheeled equipment or toys. It will also be competitively priced and made from durable materials, adding to its appeal.

Mr. Gamble now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the medical equipment accessories industry are currently being targeted as candidates to eventually commercialize the ***Automatic Wheelchair Tire Cleaner*** on a worldwide basis.

In September 2014, Mr. Gamble contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Automatic Wheelchair Tire Cleaner*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Automatic Wheelchair Tire Cleaner*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).