



The Gutter Rocket Invention In Search of Licensee

An innovative and versatile new home improvement and maintenance accessory, the ***Gutter Rocket***, has been developed by William J. Henry of Little Rock, Arkansas. The invention's unique design enables its users to enjoy the benefits of multiple tools in one.

The ***Gutter Rocket***'s proprietary features allow it to successfully complete tasks such as securing loose nails or cutting small tree limbs, in addition to its main function of thoroughly cleaning gutters. The product eliminates the frustration of having to constantly climb up and down a ladder to retrieve different tools when working on a rooftop area. Additionally, the ***Gutter Rocket*** saves its users money by eliminating the need to buy additional tools and accessories. Furthermore, the ***Gutter Rocket*** will be made available in a variety of colors to suit individual tastes. It will also be competitively priced and made from durable steel, adding to its appeal.

The ***Gutter Rocket*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Henry now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the home improvement accessories industry are currently being targeted as candidates to eventually commercialize the ***Gutter Rocket*** on a worldwide basis.

In December 2014, Mr. Henry contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Gutter Rocket*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Gutter Rocket*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.