



The Angel Air Invention In Search of Licensee

An innovative and highly beneficial product designed to address a common health hazard, the **Angel Air**, has been developed by Eric Garrison of Auburn Hills, Michigan. The invention's unique design enables it to offer effective protection for its users against a host of potentially harmful substances.

Mr. Garrison was prompted to develop the **Angel Air** after an incident in which he observed some adults smoking near a toddler. This led him to think of the benefits of a product that could successfully counter the effects of second-hand smoke, as well as other airborne pollutants.

The **Angel Air**'s proprietary features enable it to accurately detect the presence of cigarette smoke, carbon monoxide, and other contaminants within an enclosed environment. The product clearly alerts the user when airborne dangers are present and promptly insures that clean oxygen replaces the contaminants. Additionally, the **Angel Air** is capable of providing its users with a host of useful information regarding the quality of the air surrounding them. Furthermore, the **Angel Air** features a small, compact design, allowing it to quietly perform its functions without taking up an inordinate amount of space. Moreover, the **Angel Air** can be deployed equally effectively in a variety of settings, including automobiles, homes, offices, and airplanes. It will also be competitively priced and made from durable materials, adding to its appeal.

The **Angel Air** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Garrison now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the air equality enhancement products industry are currently being targeted as candidates to eventually commercialize the **Angel Air** on a worldwide basis.

In January 2015, Mr. Garrison contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Angel Air** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Angel Air** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.