



### *The Theft Censor Invention In Search of Licensee*

An innovative new product designed to provide a highly effective measure of automotive theft prevention, the ***Theft Censor***, has been developed by Savina Ruppenner and Nikolaos Andreopoulos of Astoria, New York. The invention's unique design and features enable it to clearly alert a driver whenever there is an imminent threat to their vehicle nearby.

The ***Theft Censor***'s proprietary features enable it to serve as an effective deterrent to kidnappings, muggings, and other potentially dangerous situations. The product is small and compact, making it both convenient and inconspicuous. Additionally, the ***Theft Censor*** provides a priceless measure of safety and peace of mind to its users. Furthermore, the ***Theft Censor*** will help prevent potentially serious injuries and even deaths resulting from attacks on one's vehicle. The ***Theft Censor*** will also be competitively priced and made from durable plastic, adding to its appeal.

The ***Theft Censor*** is also in Patent Pending status within the United States Patent and Trademark Office.

Ms. Ruppenner and Mr. Andreopoulos now seek a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the automotive safety accessories industry are currently being targeted as candidates to eventually commercialize the ***Theft Censor*** on a worldwide basis.

In December 2014, Ms. Ruppenner and Mr. Andreopoulos contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Theft Censor*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Theft Censor*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).