



The Aman ATV Bumpers Invention In Search of Licensee

An innovative new product designed to serve as a handy and valuable accessory for a variety of different model all-terrain vehicles (ATVs), the ***Aman ATV Bumpers***, has been developed by Bradley Aman of Interlaken, New York. The invention's unique design enables it to serve as an important support component for the bumper of a sport or racing ATV.

The ***Aman ATV Bumpers*** helps to fortify the overall body of the ATV and preserve the quality and appearance of its exterior. The product features a universal design that allows it to be optimally adaptable to different model ATVs. Additionally, the ***Aman ATV Bumpers*** are rust-proof, making it a better alternative than steel versions of the same product. Furthermore, the ***Aman ATV Bumpers*** provides enhanced protection in the case of a collision. Moreover, they can be painted in any color desired. They will also be competitively priced and made from durable yet lightweight aluminum, adding to its appeal.

The inventor of the Aman ATV Bumpers has developed a working prototype that has been utilized with success. The ***Aman ATV Bumpers*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Aman now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the ATV accessories industry are currently being targeted as candidates to eventually commercialize the ***Aman ATV Bumpers*** on a worldwide basis.

In December 2014, Mr. Aman contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Aman ATV Bumpers*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Aman ATV Bumpers*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.