



The HWL911 Hazard Warning Lights Invention In Search of Licensee

An innovative and highly useful new automotive accessory, the ***HWL911 Hazard Warning Lights***, has been developed by Mackiavelo Hugo Zelaya of Metairie, Louisiana. The invention's unique design enables it to provide a host of important safety benefits for drivers of disabled vehicles.

The ***HWL911 Hazard Warning Lights*** enables vehicle operators to clearly indicate their need for assistance to other motorists and police. The product provides priceless peace of mind and can help prevent potentially dangerous situations, including collisions stemming from other vehicles not realizing a car is broken down in a timely manner. Additionally, the ***HWL911 Hazard Warning Lights*** can be implemented on any make or model of vehicle. Furthermore, the ***HWL911 Hazard Warning Lights*** provides a clear explanation for why a vehicle is off the road at any given time. Moreover, it is exceedingly easy for motorists to deploy when necessary. The ***HWL911 Hazard Warning Lights*** will also be competitively priced and made from durable materials, adding to its appeal.

The ***HWL911 Hazard Warning Lights*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Zelaya now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive safety products industry are currently being targeted as candidates to eventually commercialize the ***HWL911 Hazard Warning Lights*** on a worldwide basis.

In December 2014, Mr. Zelaya contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***HWL911 Hazard Warning Lights*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***HWL911 Hazard Warning Lights*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.