



### *The Perfect Bench Invention In Search of Licensee*

A simple yet useful new product designed to serve a variety purposes in residential, outdoor, and commercial settings, the **Perfect Bench**, has been developed by Dennis Sartain of San Angelo, Texas. The invention's unique design provides its users with a versatile and compact bench.

The **Perfect Bench** can be effectively used on virtually any type of terrain. The product is easily adaptable to serve as comfortable and dependable seating when needed. Additionally, the **Perfect Bench** is conveniently portable to any location within a home or to other settings, such as construction job sites and outdoor sporting events. Furthermore, the **Perfect Bench** features one-piece construction, insuring that no individual components can become detached. Moreover, it is easy to clean as needed. It will also be competitively priced and made from durable yet lightweight plastic, adding to its appeal.

The **Perfect Bench** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Sartain now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the home improvement and outdoor accessories industry are currently being targeted as candidates to eventually commercialize the **Perfect Bench** on a worldwide basis.

In December 2014, Mr. Sartain contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Perfect Bench** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Perfect Bench** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).