



The Safe Code Invention In Search of Licensee

An innovative new smart phone feature designed to effectively prevent a common undesired occurrence, the **Safe Code**, has been developed by Hassan Faour of Syosset, New York. The invention's unique feature helps smart phone owners effectively track down their devices when they are misplaced.

The **Safe Code**'s proprietary features effectively prevent a smart phone from being shut off without the owner being present. Additionally, the **Safe Code** provides priceless peace of mind to smart phone owners. Furthermore, the **Safe Code** will save its users considerable money by eliminating the need for costly smart phone replacements. It will also be very cost effective to purchase and install and exceedingly easy to implement and utilize as needed.

Mr. Faour now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the cell phone software applications industry are currently being targeted as candidates to eventually commercialize the **Safe Code** on a worldwide basis.

In September 2014, Mr. Faour contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Safe Code** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Safe Code** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.