



Trout Blade Invention In Search of Licensee

An innovative and highly effective new tool designed to greatly simplify a number of carpentry tasks, the **Trout Blade**, has been developed by Alan Trout of Port St. Lucie, Florida. The invention's unique design enables it to serve as a highly diverse and multi-functional accessory when cutting through different types of material.

The **Trout Blade's** proprietary features enable it to cut equally effectively through wood, plastic, or metal. The product makes cutting in straight fashion a much easier proposition. Additionally, the **Trout Blade** saves its users money over time by eliminating the need to buy multiple blades. Furthermore, it can fit into difficult and tight corners. Moreover, it will be competitively priced and made from highly durable carbon steel, adding to its appeal.

Mr. Trout now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the carpentry products and accessories industry are currently being targeted as candidates to eventually commercialize the **Trout Blade** on a worldwide basis.

In September 2014, Mr. Brink contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Trout Blade** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Trout Blade** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.