



### *The Singletary Specialized Door Handle Invention In Search of Licensee*

An innovative new product designed to offer a valuable health-related benefit, the ***Singletary Specialized Door Handle***, has been developed by Ken Singletary of Raleigh, North Carolina. The invention's unique features enable its users to avoid one of the most common forms of germ transmission.

The ***Singletary Specialized Door Handle*** allows for the opening and closing of a door without having the hands come into direct contact with it. The product is fully accessible for all users, including the wheelchair-bound or otherwise handicapped. Additionally, the ***Singletary Specialized Door Handle*** will be instrumental in preventing potentially harmful infections and illnesses through contact with doors in public locations. Furthermore, the ***Singletary Specialized Door Handle*** will be ideal for a variety of settings, including restaurants, schools, hospitals, and stores. Moreover, the product will be competitively priced and made from durable materials, adding to its appeal.

Prototypes of the ***Singletary Specialized Door Handle*** have also been manufactured and utilized with success.

Mr. Singletary now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the anti-bacterial products industry are currently being targeted as candidates to eventually commercialize the ***Singletary Specialized Door Handle*** on a worldwide basis.

In November 2014, Mr. Singletary contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Singletary Specialized Door Handle*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Singletary Specialized Door Handle*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).