



The Promise Keeper Invention In Search of Licensee

A simple yet innovative new product that aims to provide a fun and safe method of saving money on an ongoing basis, the ***Promise Keeper***, has been developed by Jean Louis St. Juste of Medford, New York. The invention's unique design enables its users to safely store paper currency while also easily being able to keep tabs on how much they are accumulating.

The ***Promise Keeper*** is easy and straightforward to operate and utilize. Additionally, the ***Promise Keeper*** will serve as a highly effective visual reinforcement for young children in particular with respect to earning and saving money for various good deeds performed, promises kept, or tasks completed. Furthermore, the ***Promise Keeper*** promotes and encourages the act of saving money over time. Moreover, it does not take up an inordinate amount of space wherever it is placed in a home. It will also be competitively priced and will be made from durable materials, adding to its appeal.

The ***Promise Keeper*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. St. Juste now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the general novelty products industry are currently being targeted as candidates to eventually commercialize the ***Promise Keeper*** on a worldwide basis.

In November 2014, Mr. St. Juste contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Promise Keeper*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Promise Keeper*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.