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Neuman Bug Tent Invention In Search of Licensee

An innovative new product designed to effectively address a common annoyance when outdoors, the ***Neuman Bug Tent***, has been developed by Joseph Neuman of Monroe, New York. The invention's unique design guarantees its users thorough protection from pests when attempting to enjoy their patio or other outdoor area.

The ***Neuman Bug Tent*** protects its users from potentially harmful insect bites. The product is easy and straightforward to implement on any patio chair. Additionally, it is lightweight and conveniently portable and its proprietary features insure that it is completely unobtrusive to the user. Furthermore, the ***Neuman Bug Tent*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise long-term investment.

The ***Neuman Bug Tent*** is also the subject of **Utility Patent 8,991,411 B1** within the United States Patent and Trademark Office.

Mr. Neuman now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the pest control products industry are currently being targeted as candidates to eventually commercialize the ***Neuman Bug Tent*** on a worldwide basis.

In February 2014, Mr. Neuman contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Neuman Bug Tent*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Neuman Bug Tent*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.