



### *Lawn Ranger Invention In Search of Licensee*

An innovative and highly useful new product designed to greatly simplify lawn and garden tasks, the **Lawn Ranger**, has been developed by Walter S. Klamp of Galway, New York. The invention's unique design enables it to greatly increase the efficiency of any lawn and garden tool it is utilized with.

The **Lawn Ranger's** proprietary features enable it to effectively power a variety of lawn and garden tools for extended periods. The product saves significant time for its users. Additionally, the **Lawn Ranger** eliminates the need for long extension cords that could inadvertently become a tripping hazard. Furthermore, it significantly expands the size of the area that can be maintained by small, electrical lawn equipment. Moreover, one unit of product is conveniently capable of operating all electrical lawn machinery. The **Lawn Ranger** will also be competitively priced and made from durable materials, adding to its appeal.

The **Lawn Ranger** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Klamp now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the lawn and garden accessories industry are currently being targeted as candidates to eventually commercialize the **Lawn Ranger** on a worldwide basis.

In October 2014, Mr. Klamp contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Lawn Ranger** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Lawn Ranger** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).