



The Kabober Invention In Search of Licensee

An innovative new product designed to facilitate the enjoyment of a popular delicacy, the **Kabober**, has been developed by inventor Pascall Stewart of Brooklyn, New York. The invention's unique design helps insure that a kabob is prepared and quickly put together very easily and quickly.

The **Kabober** eliminates a great deal of the mess typically involved in preparing the meal. The product will also be equally effective when working with meat or vegetables. Additionally, the **Kabober** saves time and allows for more kabobs to be prepared in a shorter period. Furthermore, it is made from dishwasher-safe plastic, adding to its convenience. Moreover, its proprietary features serve to also greatly simplify the task of marinating. The **Kabober** will also be competitively priced and made from durable materials, adding to its appeal.

The **Kabober** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Stewart now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the cooking products industry are currently being targeted as candidates to eventually commercialize the **Kabober** on a worldwide basis.

In February 2015, Mr. Stewart contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Kabober** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Kabober** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.