



The Air Bladder Transmission Jack Invention In Search of Licensee

An innovative and useful new product designed to serve as a highly valuable automotive repair accessory, the *Air Bladder Transmission Jack*, has been developed by inventor Robert Johnson of Lakewood, Washington. The invention's unique design greatly simplifies the normally cumbersome task of removal and installation of a transmission.

The *Air Bladder Transmission Jack* eliminates the need for costly hoist or transmission jack. The product is thoroughly safe and easy to operate. Additionally, the *Air Bladder Transmission Jack* will save considerable amounts of time when repairing transmissions. Additionally, it will be competitively priced and made from durable materials, adding to its appeal.

The inventor has developed a working prototype of the *Air Bladder Transmission Jack*. The *Air Bladder Transmission Jack* is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Johnson now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive repair accessories industry are currently being targeted as candidates to eventually commercialize the *Air Bladder Transmission Jack* on a worldwide basis.

In January 2015, Mr. Johnson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Air Bladder Transmission Jack* to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Air Bladder Transmission Jack* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.