



Dual Disposal Invention In Search of Licensee

An innovative new twist and enhancement on a widely used household accessory, the ***Dual Disposal***, has been developed by inventor Lucille Cribbs of Evergreen Park, Illinois. The invention's unique design provides its users with a highly versatile trash receptacle.

The ***Dual Disposal***' proprietary features enable its users to save time and space when discarding different products. Additionally, the ***Dual Disposal*** helps to promote and encourage recycling by greatly simplifying the process of separating recyclable items. Furthermore, it provides easy access to both of its separate compartments. Moreover, the ***Dual Disposal*** will help its users avoid any potential penalties or fines stemming from not recycling items properly. It will also be competitively priced and made from durable materials, adding to its appeal.

The ***Dual Disposal*** is also the subject of **Design Patent # 671702 S1** within the United States Patent and Trademark Office.

Mrs. Cribbs now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the household products industry are currently being targeted as candidates to eventually commercialize the ***Dual Disposal*** on a worldwide basis.

In March 2015, Mrs. Cribbs contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Dual Disposal*** to potential licensees for a 2 year period. ***Innovation Direct***™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that ***Innovation Direct***™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Dual Disposal*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of ***Innovation Direct***™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.