



The Budie Grill Invention In Search of Licensee

An innovative new product designed to serve as a highly useful accessory for outdoor cooking, the **Budie Grill**, has been developed by Christopher Mick of Dansville, Michigan. The invention's unique design leverages the power of a common appliance to enable it to effectively and thoroughly cook and heat certain food items.

The **Budie Grill** eliminates the hassle and frustration of hauling charcoal, firewood, or a separate grilling appliance when enjoying outdoor activities. The product is lightweight, making it conveniently portable. Additionally, the **Budie Grill** is simple and straightforward to operate and will be easy to clean. Furthermore, the **Budie Grill** will also be competitively priced and made from durable ceramic and porcelain, adding to its appeal.

The inventor of the **Budie Grill** has developed a working prototype that has been utilized. The **Budie Grill** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Mick now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the outdoor cooking accessories industry are currently being targeted as candidates to eventually commercialize the **Budie Grill** on a worldwide basis.

In March 2015, Mr. Mick contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Budie Grill** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Budie Grill** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.