



The Exterminator Invention In Search of Licensee

An innovative new product designed to provide an effective solution to a common indoor gardening problem, the ***Exterminator***, has been developed by Robert A. Goodwin III of Smithfield, Rhode Island. The invention's unique features enable it to serve as a powerful pest eradication device.

The ***Exterminator*** can be deployed on the leaves of indoor plants without harming them. Additionally, the ***Exterminator*** features fully adjustable components for maximum functionality and convenience. Furthermore, the ***Exterminator*** is equally adept at removing mites, aphids, spiders and a host of other unwanted pests. It will also save its users money over time by eliminating the need for them to implement expensive pest control measures. Moreover, the product will be competitively priced and made from durable materials, adding to its appeal.

The ***Exterminator*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Goodwin now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the gardening pest control products industry are currently being targeted as candidates to eventually commercialize the ***Exterminator*** on a worldwide basis.

In November 2014, Mr. Goodwin contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Exterminator*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Exterminator*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.