



### *The McNulty Layout Instrument Invention In Search of Licensee*

An innovative and highly useful new product targeted at the construction industry, the ***McNulty Layout Instrument***, has been developed by inventor Patrick McNulty of Germantown, Maryland. The invention's unique design enables it to greatly simplify and improve the process of carrying out surveying for a vast amount of tasks, including the framing of apartments, the laying out of wall partitions, the erection of partitions in commercial buildings, and the laying out of structural points, to name but a few.

The ***McNulty Layout Instrument***'s proprietary features enable it to significantly increase efficiency and accuracy when surveying. The product reduces the amount of time involved in pre-surveying, thereby diminishing overall labor costs. Additionally, the ***McNulty Layout Instrument*** eliminates the need to hire a layout specialist. Furthermore, the ***McNulty Layout Instrument*** is easy and straightforward to utilize and will be instrumental in preventing costly errors. Moreover, it will be competitively priced and made from durable materials, adding to its appeal.

The ***McNulty Layout Instrument*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. McNulty now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the construction and surveying accessories industry are currently being targeted as candidates to eventually commercialize the ***McNulty Layout Instrument*** on a worldwide basis.

In February 2015, Mr. McNulty contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***McNulty Layout Instrument*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***McNulty Layout Instrument*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).