

# INNOVATION DIRECT

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## ***The Touchscreen Remote and Means of Locating Invention In Search of Licensee***

An innovative new product designed to effectively address a common problem related to the use of remote controls, the ***Touchscreen Remote and Means of Locating***, has been developed by inventors Norma Hill, Paulette Patrick and Ruthie Jones of Alabama. The invention's unique design enables its users to quickly and easily locate misplaced remote controls.

The ***Touchscreen Remote and Means of Locating*** saves time and prevents frustration related to lost remotes. The product features three different modes of interacting with and locating a remote. This includes an audible phone alert, a voice messaging alert, and a means of activating the backlight of a remote's touchscreen for low light visualization. Additionally, the ***Touchscreen Remote and Means of Locating*** saves its users money over time by preventing the permanent loss of remotes. Furthermore, the ***Touchscreen Remote and Means of Locating*** is exceedingly easy to operate. Moreover, it will be competitively priced and made from durable materials, adding to its appeal.

The ***Touchscreen Remote and Means of Locating*** is also the subject of **Utility Patent # 9,055,323 B2** within the United States Patent and Trademark Office.

The inventors now seek a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the consumer electronics products industry are currently being targeted as candidates to eventually commercialize the ***Touchscreen Remote and Means of Locating*** on a worldwide basis.

In January 2015, Mrs. Hill, Mrs. Patrick, and Mrs. Jones contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Touchscreen Remote and Means of Locating*** to potential licensees for a 2 year period. ***Innovation Direct***™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that ***Innovation Direct***™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Touchscreen Remote and Means of Locating*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of ***Innovation Direct***™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).