



The Hutton Monitors Invention In Search of Licensee

An innovative new product designed to effectively address a common problem for parents and caregivers of very young children, the **Hutton Monitors**, has been developed by inventor Jason Hutton of Fargo, Georgia. The invention's unique design helps insure that infants and young children are kept generally calm during a car ride.

The **Hutton Monitors'** proprietary features help establish a calming environment for a baby while in a rear-facing car seat. Additionally, the **Hutton Monitors** significantly reduce the stress level of adults that are driving, thereby lessening the chances of an accident. Furthermore, it offers sufficient visibility to the driver so as to eliminate potentially dangerous attempts to gain a view of the child, while still operating the vehicle. Moreover, it is considerably diverse, enabling it to serve other functions that help keep a baby entertained during a car ride. The product will be easy to implement and operate in virtually any vehicle. The **Hutton Monitors** will also be competitively priced and made from durable materials, adding to its appeal.

The **Hutton Monitors** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Hutton now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the baby products industry are currently being targeted as candidates to eventually commercialize the **Hutton Monitors** on a worldwide basis.

In March 2015, Mr. Hutton contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Hutton Monitors** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Hutton Monitors** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.