

INNOVATION DIRECT

"Our Success is Patented"™

The Portable Thermal Brewer Invention In Search of Licensee

An innovative and highly functional accessory that is capable of providing hot and freshly brewed beverages to its users at virtually any time, the **Portable Thermal Brewer**, has been developed by inventor Joseph Scelza of Canaan, Connecticut. The invention's unique design enables its users to brew delicious coffee, tea, or any hot beverage when on the go.

The **Portable Thermal Brewer** is fully self-contained, making it conveniently portable to any location. It eliminates the need to go without one's favorite hot beverage when away from home. Additionally, the **Portable Thermal Brewer** can save its users considerable money over time by eliminating the need to purchase expensive coffee and other beverages when on the road. Furthermore, it is easy and straightforward to operate. Moreover, the **Portable Thermal Brewer** will be competitively priced and made from durable plastic and stainless steel, adding to its appeal.

The **Portable Thermal Brewer** is also the subject of **Utility Patent # 7,458, 316 B2** within the United States Patent and Trademark Office.

Mr. Scelza now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the beverage accessories industry are currently being targeted as candidates to eventually commercialize the **Portable Thermal Brewer** on a worldwide basis.

In February 2015, Mr. Scelza contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Portable Thermal Brewer** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Portable Thermal Brewer** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.