



### *The N-O-V8tive Listening Invention In Search of Licensee*

An innovative and highly useful new enhancement of traditional headphones, the ***N-O-V8tive Listening***, has been developed by inventor Clifford Holland of Tacoma, Washington. The invention's unique design enables its users to enjoy extensive control over the product's functions.

The ***N-O-V8tive Listening***'s proprietary features insure that variables such as song selection, musical genre and volume are manipulated with unprecedented convenience. The product leverages various other cutting-edge technologies, such as Bluetooth and 4G connectivity. Additionally, the ***N-O-V8tive Listening*** amplifies the overall listening experience for its users. Furthermore, the ***N-O-V8tive Listening*** is comfortable, lightweight, and fashionable. Moreover, the ***N-O-V8tive Listening*** will be competitively priced and made from durable plastic, rubber, and glass materials, adding to its appeal.

The ***N-O-V8tive Listening*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Holland now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the consumer electronics accessories industry are currently being targeted as candidates to eventually commercialize the ***N-O-V8tive Listening*** on a worldwide basis.

In March 2015, Mr. Holland contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***N-O-V8tive Listening*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***N-O-V8tive Listening*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).