



The Sarc Invention In Search of Licensee

An innovative new sporting goods product designed to address a number of problem issues in the game of soccer, the **Sarc**, has been developed by inventor Richard Cuadro Dos Santos of Leominster, Massachusetts. The invention's unique design provides soccer players with a multi-functional and versatile soccer goal.

The **Sarc**' proprietary features enable it to prevent the potentially serious injuries that stem from players colliding with a conventional soccer goal. The product will boast additional features that will be instrumental in allowing players to be fully aware of the flow and pace of a soccer game. Additionally, the **Sarc** will help soccer officials resolve controversial scoring plays by eliminating the doubt about whether a goal crossed the line. Furthermore, the **Sarc** will be made available in a variety of colors. Moreover, it will be competitively priced and made from durable and quality materials, adding to its appeal.

The **Sarc** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Dos Santos now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the sporting goods products industry are currently being targeted as candidates to eventually commercialize the **Sarc** on a worldwide basis.

In April 2015, Mr. Dos Santos contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Sarc** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Sarc** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.