



The Door Shackle Invention In Search of Licensee

An innovative new product designed to serve as an instant method of added security, the **Door Shackle**, has been developed by Daniel Deason of Saint Marys, Georgia. The invention's unique design provides its users with a way of considerably enhancing the fortitude of any door against a potential break-in attempt.

The **Door Shackle** helps to prevent the overall unpleasantness and loss of property that results from a room or home being broken into. The product's proprietary features insure that there is no damage caused to door. Additionally, the **Door Shackle** is designed to be easily portable, enabling its users to transport it with them wherever they go. Furthermore, the **Door Shackle** provides priceless peace of mind to its users. The **Door Shackle** will also be competitively priced and made from durable steel, adding to its appeal.

The inventor of the **Door Shackle** has developed a working prototype that has been utilized with success. The **Door Shackle** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Deason now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the door hardware products industry are currently being targeted as candidates to eventually commercialize the **Door Shackle** on a worldwide basis.

In January 2015, Mr. Deason contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Door Shackle** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Door Shackle** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.