

# INNOVATION DIRECT

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## *The Manuel Specialty Ratchet Wrench Invention In Search of Licensee*

An innovative and highly useful twist on a commonly used hand tool, the ***Manuel Specialty Ratchet Wrench***, has been developed by John H. Manuel, Jr. of Gilbert, West Virginia. The invention's unique design provides its users with a multi-functional ratchet wrench that allows them to work more efficiently.

The ***Manuel Specialty Ratchet Wrench***'s proprietary features enable it to be particularly valuable when working in tight spaces. The product saves its users time, effort, and frustration when completing certain tasks requiring a wrench. Additionally, the ***Manuel Specialty Ratchet Wrench*** is sufficiently versatile so as to allow for use in multiple capacities. Furthermore, the ***Manuel Specialty Ratchet Wrench*** will be competitively priced and made from highly durable materials, adding to its appeal.

The inventor of the ***Manuel Specialty Ratchet Wrench*** has developed a working prototype that has been utilized with success. The ***Manuel Specialty Ratchet Wrench*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Manuel now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the specialized apparel products industry are currently being targeted as candidates to eventually commercialize the ***Manuel Specialty Ratchet Wrench*** on a worldwide basis.

In July 2014, Mr. Manuel contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Manuel Specialty Ratchet Wrench*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Manuel Specialty Ratchet Wrench*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).