



Tailgator Invention In Search of Licensee

An innovative and highly useful outdoor cooking accessory, the ***Tailgator***, has been developed by Bill Stubbs of Edmonds, Washington. The invention's unique design enables it to serve as a smoker, grill, and oven.

The ***Tailgator***'s proprietary features allow its users to keep food warm while they cook other items. Additionally, it is easily portable to a variety of different outdoor events. Furthermore, the ***Tailgator*** has room for storage of cooking utensils and other necessary items. It features compact fabrication, making it conveniently storable when not being used. It will also be competitively priced and made from durable iron and stainless steel, adding to its appeal.

The ***Tailgator*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Stubbs now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the outdoor cooking products industry are currently being targeted as candidates to eventually commercialize the ***Tailgator*** on a worldwide basis.

In October 2014, Mr. Stubbs contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Tailgator*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Tailgator*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.