



Pillow Glide Invention In Search of Licensee

A simple yet handy new accessory for making pillows optimally comfortable, the ***Pillow Glide***, has been developed by Ken R. Golden of Portland, Pennsylvania. The invention's unique design insures that fluffing a pillow is made easier and more effective.

The ***Pillow Glide*** helps promote a better overall quality of sleep. The product is easy to implement and begin using. Additionally, the ***Pillow Glide*** can be successfully implemented with any pillow case. Furthermore, it will be of particular value to hotels, inns, and similar establishments by making it much easier to change the casings on a large quantity of pillows. Moreover, it will be competitively priced, and made from durable materials, adding to its appeal and making it a wise investment.

Mr. Golden now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the household linens accessories industry are currently being targeted as candidates to eventually commercialize the ***Pillow Glide*** on a worldwide basis.

In August 2014, Mr. Golden contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Pillow Glide*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Pillow Glide*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.