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Electrical Wire X Ray for Auto and Other Invention In Search of Licensee

An innovative and highly functional new product for diagnosing and repairing, ***Electrical Wire X Ray for Auto and Other***, has been developed by inventor W. Kennedy Alcee of Miramar, Florida. The invention's unique design provides its users with an effective and accurate method of detecting and troubleshooting a broken wire.

The proprietary features of ***Electrical Wire X Ray for Auto and Other*** enable it to eliminate the frustration and time involved in attempting to troubleshoot a wire circuit through conventional methods. The product is considerably diverse, serving with equal effectiveness for automobiles, homes, planes, and boats. Additionally, ***Electrical Wire X Ray for Auto and Other*** is easy, safe, and straightforward in its utility. Moreover, ***Electrical Wire X Ray for Auto and Other*** will be competitively priced and made from durable materials, adding to its appeal.

Electrical Wire X Ray for Auto and Other is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Alcee now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the electrical repair products industry are currently being targeted as candidates to eventually commercialize ***Electrical Wire X Ray for Auto and Other*** on a worldwide basis.

In March 2015, Mr. Alcee contracted Miami, Florida-based product management services leader Innovation Direct™ to represent ***Electrical Wire X Ray for Auto and Other*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Electrical Wire X Ray for Auto and Other*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.