



Butler New Age Laptop Invention In Search of Licensee

An innovative new product that brings unprecedented and valuable functionality to a conventional laptop computer, the ***Butler New Age Laptop***, has been developed by inventor Jerome Butler of Killeen, Texas. The invention's unique design enables its users to have an enhanced ability to produce high quality and striking visual images with their laptop device.

The ***Butler New Age Laptop***'s proprietary features eliminate the need for additional equipment that would normally be required to perform the same functions. The product enables the creation of impressive and impactful presentations for school and business purposes. Additionally, the ***Butler New Age Laptop*** is equipped with remote control and laser pointing functions. Furthermore, it is comparable in size and shape to conventional laptops, making it easily and conveniently portable. Moreover, the ***Butler New Age Laptop*** allows for the enjoyment of a wide variety of visual digital media. It will also be competitively priced and made from durable materials, adding to its appeal.

The ***Butler New Age Laptop*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Butler now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the computer accessories industry are currently being targeted as candidates to eventually commercialize the ***Butler New Age Laptop*** on a worldwide basis.

In June 2015, Mr. Butler contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Butler New Age Laptop*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Butler New Age Laptop*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.