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Propane Caddy Invention In Search of Licensee

An innovative new product designed to provide an essential safety element for transport, the ***Propane Caddy***, has been developed by Ronnie Brant of Phoenix, Arizona. The invention's unique design helps insure that propane tanks can be transported in thoroughly secure conditions.

The ***Propane Caddy*** insures the safety of both the driver and those in the surrounding area should a car transporting a propane tank become involved in an accident. The product helps maintain the cleanliness of the interior of the car or truck being used for transport. Additionally, the ***Propane Caddy*** will be made from formidable and durable materials, making it a wise long-term investment. Furthermore, it will be conveniently foldable for easy storage when necessary and will be competitively priced, adding to its appeal.

The inventor has developed a working prototype of the ***Propane Caddy*** that has been utilized with success. The ***Propane Caddy*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Brant now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the industrial transport products industry are currently being targeted as candidates to eventually commercialize the ***Propane Caddy*** on a worldwide basis.

In December 2013, Mr. Brant contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Propane Caddy*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Propane Caddy*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.