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### *Steel Frame Storm Shelter Invention In Search of Licensee*

An innovative new patented product designed to provide highly effective protection from natural disasters to lives and property, the *Steel Frame Storm Shelter*, has been developed by inventor Holland Medford of Lihue, Hawaii. The invention's unique design enables it to serve as formidable shelter against the destructive effects of high wind events and flying debris caused by tornados and hurricanes.

The *Steel Frame Storm Shelter's* proprietary features, such as FEMA 320 hurricane-tested steel doors, multiple pinning locks, and 16-gauge steel door frames, 14-gauge steel framing, and 12-gauge steel sheeting enable it to withstand the effects of high wind events and keep the structure in place and its occupants safe from harm. The product can be designed as either above-ground new construction units or retro-fitted onto existing structures. Additionally, the *Steel Frame Storm Shelter's* sizes are customized for each structure. Furthermore, the product will be competitively priced, particularly when compared to other existing windstorm protection products. Shelters are made with durable galvanized steel, concrete, and hibor-treated plywood, adding to its appeal.

The inventor of the *Steel Frame Storm Shelter*, has developed a prototype that has been tested and tornado-certified at Texas Tech University's Tornado Wind Debris Test Facility in Lubbock, Texas. The *Steel Frame Storm Shelter* is also the subject of **Utility Patent # 8,505,253 B1** within the United States Patent and Trademark Office.

Mr. Medford now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the storm shelter products industry are currently being targeted as candidates to eventually commercialize the *Steel Frame Storm Shelter* on a worldwide basis.

In August 2015, Mr. Medford contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Steel Frame Storm Shelter* to potential licensees for a 2 year period. *Innovation Direct™* obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct™* has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Steel Frame Storm Shelter* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct™* at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).