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Drysdale E-Z Breast Pump Invention In Search of Licensee

An innovative new product designed to serve a valuable function for mothers of infants, the ***Drysdale E-Z Breast Pump***, has been developed by inventor Omar Drysdale of Fort Pierce, Florida. The invention's unique design allows a mother to insure that they are able to extract breast milk while still complete other tasks.

The ***Drysdale E-Z Breast Pump***'s proprietary features insure that sufficient milk is extracted during a session. The product is thoroughly safe for a mother to utilize. Additionally, the ***Drysdale E-Z Breast Pump*** saves considerable time and hassle. Furthermore, it will be lightweight and conveniently portable. Moreover, the ***Drysdale E-Z Breast Pump*** will also be competitively priced and made from durable plastic and silicone materials, adding to its appeal.

The ***Drysdale E-Z Breast Pump*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Drysdale now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the baby products industry are currently being targeted as candidates to eventually commercialize the ***Drysdale E-Z Breast Pump*** on a worldwide basis.

In August 2015, Mr. Drysdale contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Drysdale E-Z Breast Pump*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Drysdale E-Z Breast Pump*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.