



### *Socket Reader Invention In Search of Licensee*

An innovative new product designed to greatly simplify an important task related to home improvement and various other manual labor trades, the **Socket Reader**, has been developed by inventor George Cooper, Jr. of Corpus Christi, Texas. The invention's unique design enables it to quickly and accurately identify standard and metric nuts and bolts.

The **Socket Reader's** proprietary features help it to eliminate the hassle and frustration of stripping nuts and bolts due to using the incorrectly sized sockets on them. The product saves its users time in getting the appropriately sized tools ready for a job. Additionally, the **Socket Reader** conveniently clips onto the front pocket of a shirt, making it easily portable to any location. Furthermore, the product will be made available in various colors to suit individual tastes. Moreover, the **Socket Reader** will be competitively priced and made from durable materials, adding to its appeal.

The **Socket Reader** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Cooper now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the hardware accessories industry are currently being targeted as candidates to eventually commercialize the **Socket Reader** on a worldwide basis.

In June 2015, Mr. Cooper contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Socket Reader** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Socket Reader** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).