



Tooth Protector Invention In Search of Licensee

An innovative new product that serves an important pain management purpose for its users, the ***Tooth Protector***, has been developed by inventor Beverly Maston of Medford, Oregon. The invention's unique design provides its users with valuable protection for sensitive teeth.

The ***Tooth Protector's*** proprietary features effectively insulate ailing teeth without the need for narcotics. The product offers a healthier alternative than utilizing medications to dull pain. Additionally, the ***Tooth Protector*** can potentially provide priceless pain relief while a person waits to have professional medical attention. Furthermore, it provides both a physical barrier to a tooth nerve and offers protection from root canals becoming infected. Moreover, the ***Tooth Protector*** will also be competitively priced and thoroughly safe for use, adding to its appeal.

The ***Tooth Protector*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Ms. Maston now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the dental products industries are currently being targeted as candidates to eventually commercialize the ***Tooth Protector*** on a worldwide basis.

In May 2015, Ms. Maston contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Tooth Protector*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Tooth Protector*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.