



### *Green Tool Box Invention In Search of Licensee*

An innovative new digital application targeted at home owners and do-it-yourselfers, the **Green Tool Box**, has been developed by Matthew Green of Tonawanda, New York. The invention's unique features enable it to provide its users with valuable home improvement information in seconds.

The **Green Tool Box's** proprietary features allow it to provide insight and solutions to virtually any home improvement or home repair issue. The product can potentially save its users considerable money by eliminating the need to consult with professionals in their local area. Additionally, the **Green Tool Box** will be exceedingly user-friendly. Furthermore, it can be implemented and utilized on any smart device. It will also save considerable time and hassle when dealing with a variety of home repair and maintenance tasks. Moreover, it will be competitively priced, adding to its appeal.

Mr. Green now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the home improvement smart phone applications industry are currently being targeted as candidates to eventually commercialize the **Green Tool Box** on a worldwide basis.

In December 2014, Mr. Green contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Green Tool Box** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Green Tool Box** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).