



Vang Deluxe Outdoorsman Camcorder Invention In Search of Licensee

An innovative and highly functional new accessory designed for outdoorsmen involved in a variety of activities, the ***Vang Deluxe Outdoorsman Camcorder***, has been developed by inventor Kay Vang of Clements, Minnesota. The invention's unique design enables it to serve multiple valuable purposes for its users while hunting. It has a front camcorder, a rear camcorder, a laser range finder, night vision, WiFi/Bluetooth capability, hot spot capability, GPS and much more.

The ***Vang Deluxe Outdoorsman Camcorder***'s proprietary features allow for all of the important aspects of the hunting of prey to be digitally memorialized while also providing the hunter with easy access to valuable logistical information. The product saves its users considerable time and effort in capturing video while hunting compared to current methods being utilized. Additionally, the ***Vang Deluxe Outdoorsman Camcorder*** is easy and straightforward to operate and completely unobtrusive with regards to the essential aspects of hunting prey. Furthermore, it is lightweight and compact, thereby making it conveniently portable on hunting expeditions. Moreover, the ***Vang Deluxe Outdoorsman Camcorder*** will also be competitively priced and made from a variety of durable materials, adding to its appeal.

The ***Vang Deluxe Outdoorsman Camcorder*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Vang now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the hunting accessories industry are currently being targeted as candidates to eventually commercialize the ***Vang Deluxe Outdoorsman Camcorder*** on a worldwide basis.

In July 2015, Mr. Vang contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Vang Deluxe Outdoorsman Camcorder*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Vang Deluxe Outdoorsman Camcorder*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.