



Richard's See All Invention In Search of Licensee

An innovative new product designed to effectively address an increasingly common problem for motorists, the ***Richard's See All***, has been developed by inventor Richard Gregory of Clarksdale, Mississippi. The invention's unique design and features provide drivers with peace of mind regarding certain incidents that may occur while on the road.

The proprietary features of the ***Richard's See All*** enable its users to digitally memorialize anything that occurs while in their vehicle. The product can be implemented directly in the manufacturing process or as an aftermarket accessory. Additionally, the ***Richard's See All*** will be instrumental in resolving any traffic-related disputes, such as accidents. Furthermore, it can eliminate any ambiguity with respect to situations that may unfold during a police traffic stop. Moreover, the ***Richard's See All*** will be competitively priced and made from durable and weatherproof materials, adding to its appeal.

The ***Richard's See All*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Gregory now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive security accessories industry are currently being targeted as candidates to eventually commercialize the ***Richard's See All*** on a worldwide basis.

In January 2016, Mr. Gregory contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Richard's See All*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Richard's See All*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.