

INNOVATION DIRECT™

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Quick Spreader Invention In Search of Licensee

An innovative and effective new product designed to greatly simplify a common and essential gardening task, the ***Quick Spreader***, has been developed by Martha Staten of Grand Rapids, Michigan. The invention's unique design provides its users with a thoroughly efficient method of spreading fertilizer over large areas within a fraction of the time normally expended.

The ***Quick Spreader's*** proprietary features allow it to eliminate a great deal of the strain typically involved in operating a conventional spreader. The product is adaptable for use on a wide variety of garden equipment, including lawn tractors. Additionally, the ***Quick Spreader*** is conveniently operated via a push button. Furthermore, it preserves the product within it from the elements, thereby saving its users considerable money over time. The ***Quick Spreader*** will also be fabricated from rustproof and durable materials and competitively priced, making it a wise investment and adding to its appeal.

The ***Quick Spreader*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Staten now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the lawn and garden products industry are currently being targeted as candidates to eventually commercialize the ***Quick Spreader*** on a worldwide basis.

In July 2013, Mrs. Staten contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Quick Spreader*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Quick Spreader*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.