



### *The Starr Multi-Purpose Spray Paint Container Invention In Search of Licensee*

An innovative and highly functional new twist on a widely used art and design product, the ***Starr Multi-Purpose Spray Paint Container***, has been developed by Samantha Starr Hunter of Quarryville, Pennsylvania. The invention's unique design and features greatly enhance the use and precision of a conventional spray paint can.

The ***Starr Multi-Purpose Spray Paint Container*** offers its users a considerable amount of flexibility and control. The product provides the same speed and coverage of a conventional aerosol spray paint container. Additionally, the ***Starr Multi-Purpose Spray Paint Container*** will play a pivotal role in **enhancing any piece of art** it is utilized on. Furthermore, the ***Starr Multi-Purpose Spray Paint Container*** can be used equally effectively by artists of all skill levels; **from DIY to street or fine arts**. Moreover, it will be **easy to use** and boasts certain conveniently **interchangeable components**. Its proprietary features also insure that both major parts of the product produce the **exact shades of color and finish**. The ***Starr Multi-Purpose Spray Paint Container*** will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Starr Multi-Purpose Spray Paint Container*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Starr Hunter now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the art and design accessories industry are currently being targeted as candidates to eventually commercialize the ***Starr Multi-Purpose Spray Paint Container*** on a worldwide basis.

In May 2014, Mrs. Starr Hunter contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Starr Multi-Purpose Spray Paint Container*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Starr Multi-Purpose Spray Paint Container*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).