



### *Pets Dome Invention In Search of Licensee*

An innovative new product designed to simplify the organization of essential pet supplies, the ***Pets Dome***, has been developed by inventor Sandra Stoney of Riverdale, Georgia. The invention's unique design insures that all types of pet food are stored neatly and safely within a home.

The ***Pets Dome*** works equally well with all types of pet food, regardless of packaging. The product is fully insulated and waterproof. Additionally, the ***Pets Dome*** insures that pet food is kept fresh through its life cycle. Furthermore, it keeps kitchens and other areas of a home organized and free of clutter. Moreover, the ***Pets Dome*** it will be made available in a wide variety of exterior prints and colors. It will also be competitively priced and made from durable wood materials, adding to its appeal.

The ***Pets Dome*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Ms. Stoney now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the pet products industry are currently being targeted as candidates to eventually commercialize the ***Pets Dome*** on a worldwide basis.

In May 2016, Ms. Stoney contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Pets Dome*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Pets Dome*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 2280 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).